When it comes to prescribing hyaluronic acid (HA), skip the insurance hassle.

Direct Purchase Program

# The Direct Purchase Program makes ordering HA injections simple.



Health care practitioners, not private payors, should choose which HA to use to treat osteoarthritis knee pain unresolved by non-pharmacologic therapy and simple analgesics. High deductibles, co-insurance stipulations and plan exceptions can present barriers to a patient's ability to access HA and an administrative headache for practices to manage. When you write a prescription using the Direct Purchase Program, you retain control of the treatment and your patient retains control of the cost.

### The Direct Purchase Program

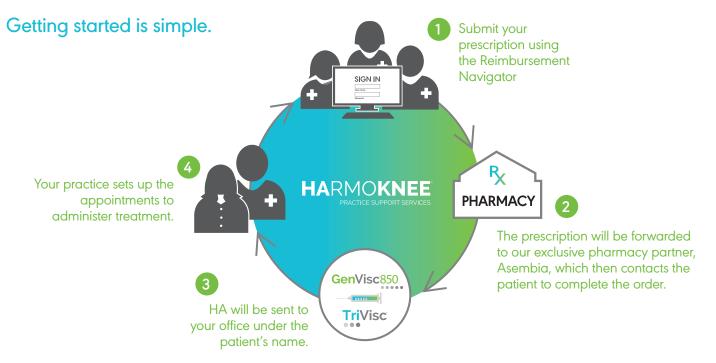
### It's Simple:

- No benefit investigation needed
- No denied claims to appeal
- No reimbursements to collect
- No prior authorization needed

#### It's Cost-Effective:

- No risk of financial loss due to denied claims
- No upfront cash needed to manage inventory
- Practice bills insurance for administration of injection
- Patient pays a reduced cost per syringe





To create and/or log into the Reimbursement Navigator: orthogenrx.aspnprograms.com Direct Purchase Program Customer Support: 866-556-2259.

Please note this number will appear on patient's caller ID as "ASPN Pharmacies."



Scan to visit the Direct Purchase Program Website

## Seamless pain management at every point of care

It's all about getting your patients back to the things that matter – whether that's playing golf, running a marathon, or taking a grandchild for a walk. Avanos provides pain management products to help them get back on their feet. When it comes to chronic and

acute musculoskeletal pain, we've assembled a group of products and support services that integrate and complement your practice. At Avanos, we're here to support you and your patients.





Multi-injection hyaluronic acids for OA-related knee pain



Minimally invasive, non-opioid procedure for chronic musculoskeletal pain



Lightweight pump that flows local anesthesia to relieve pain



Innovative surgical site and regional anesthesia



Hot and cold compression therapy system

† The Adant® formulation is approved in 63 countries outside the US. Adant is manufactured by TEDEC-MEIJI FARMA and is authorized to be marketed and distributed under the trademark GenVisc\*850.



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